## **KY Soybean Promotion Day Set For January 13**

## MURRAY, KY.

wirray State University School of Agriculture and the Kentucky Soybean Promotion Board set the date for the Soybean Promotion Day to be held on Tuesday, January 13, 2009 in the Murray Room of the Regional Special Events Center.

This event will be a joint educational program for agriculture producers, the agribusiness community, and MSU agriculture students. The event is focused on providing an update on cutting edge information for today's soybean industry. The keynote speakers are John Phipps from US Farm Report, and Jeff Beal, a marketing consultant from Strategic Marketing Services. Topics of discussion include various marketing strategies, market outlooks, and the changes taking place in the agriculture industry.

For more information contact Rhea Ann Wright at Murray State University School of Agriculture at rhea.wright@murraystate.edu or 270-809-3556.  $\Delta$ 





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